



The current economic crisis is a recession. It is not global meltdown. Your customers are still out there.

They still need you, but competition is tougher than ever.

Don't wait to become a casualty: be proactive.

Now is the time to take action to improve your cashflow, cost efficiency, customer focus and profits.

Get tough with the causes of waste and inefficiency.

Improvement like this will not happen by accident.

You need a practical, no nonsense PLAN.



# Be Proactive: Plot Your Route Out of the Crisis in Just 5 Days

- ✓ Take stock of how the economic crisis is affecting you
- ✓ Assess your competitive performance across 50 KPI's
- ✓ Identify your critical weaknesses and strengths
- ✓ Identify your key opportunities for improvement
- ✓ Comprehensive report produced in 5 Days\*
- ✓ We work with you to develop simple 1 Page Action Plan

## How is this possible?

Typically\*, two highly skilled 4GM people are with you on site for 5 Days:

Day 1: Orientation meetings and data collection

Day 2: Current state audit - employee input

Day 3: Current state audit - direct observation of operations

Day 4: Benchmarking and analysis of around 50 Key Performance Indicators, report production, prepare presentation and workshop

Day 5: Presentation of report, action planning with management team

## What do we get?

### DETAILED REPORT

- ✓ Detailed *Winning Measures*™ benchmarking report comparing your current financial and non-financial performance with your direct competitors and other UK businesses like yours
- ✓ Current state report with input from your employees, their ideas about performance and how to improve output and reduce waste
- ✓ Current state report - our direct observations highlighting areas of waste and opportunity for improvement in your business

### FACILITATED WORKSHOP

- ✓ Review report, agree improvement targets
- ✓ Create *One Page Action Plan* to achieve targets

### ONE PAGE ACTION PLAN

- ✓ From our past experience, this well proven process will generate literally dozens of opportunities for improvement!
- ✓ We help you to prioritise these down to a single page action plan.
- ✓ This is a list of no-nonsense practical things you can do to improve your competitive position, starting next week.

*"For down-to-earth advice on improving business performance I'd go first to Paul Hollingworth, he talks a lot of sense. His knowledge, practical experience and ability has contributed much to our success at Stonemarket and I'm pleased to recommend him."*

A R Dix FCIPS, Managing Director, Stonemarket Ltd.

- ★ For SMEs with up to 50 employees, this unique service usually takes 5 days and costs just £5,000 +VAT.

To discuss timescales and pricing for larger organisations, or to arrange for a free no-obligation consultation, please contact Paul Hollingworth at 4GM Consulting.



Email: [enquiries@4GM.com](mailto:enquiries@4GM.com)

Phone: 01904 737979

Web: [www.4GM.com](http://www.4GM.com)